Welcome to the July 2014 edition of the SAE Engineering Management e-Newsletter! In this issue:

- Millennials in the workplace
- Creating Company Culture
- Improve your effectiveness with intensive management "boot camp"

How the Millennial Generation Will Change the Workplace
(Source: PsychologyToday.com, March 19, 2014)
by Ray Williams

By 2015, 75 percent of the world’s employees will be young people (i.e., the Millennial Generation or Gen Y). The prospects for economic prosperity for this generation are not particularly encouraging, and yet Millennials have high and positive expectations.

How to Create an Awesome Company Culture (No Perks Necessary)
(Source: INC.com, June 2014)
by Suzanne Lucas

It’s not about what makes your company unique or noteworthy, it’s about how you treat your employees.
Register now for this intensive 5-day management “boot camp”!

SAE convened an Advisory Panel of Mobility industry representatives who identified the key topics to be covered in the Academy. Then gathered an outstanding team of coaches who have personally undergone this entire phase from being individual contributors, to being in engineering management positions, to being transformational leaders. These coaches will address the topics being offered by the Academy from their personal and first-hand accounts. The freshness and authenticity of their approach lies in the fact that they don’t want to be called "experts". Nor are they "Instructors". They are coaches who bring a combined experience of over 90 years to the academy, and are willing to share their experiences with others.

**Engineering Management Academy**
October 13-17, 2014 – Troy, Michigan, USA
• Improve your communication and decision making skills
• Manage challenging situations without getting emotionally hooked
• Optimize your team’s output, quality of throughput, commitment and engagement
• Improve your ability to give and receive positive and constructive feedback
• Begin a journey of growth and self-awareness for yourself to continually improve your leadership skills
• Become a better manager, leader, and mentor for your team

**What are the training needs of your engineering team members?**

SAE Corporate Learning Solutions can help evaluate your needs and provide the training options that fill the gap. Bring SAE seminars in-house or utilize classroom, online or on-demand options to provide cost-effective and customized training to address your specific business needs. Contact us at Corplearn@sae.org or 724-772-8529; or order your copy of our 2014 classroom and online course guide.

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